



# Bridal Beauty FAQ

## **How Long Do The Services Take?**

We block one hour per service. Please take into consideration 15 minutes for setting up and 15 minutes for cleaning up our kits. We will also block a 30 minute buffer time for touch ups at the end.

## **What Services Do You Offer?**

Traditional and airbrush makeup, hair styling and organic based spray tanning.

## **What Products Do You Use?**

We carry high quality products from variety of brands. A few of our favourites includes, Anastasia Beverly Hills, Makeup Forever, Urban Decay, Mac, Face Atleier, Laura Mercier, Smashbox, Becca & more.

## **How Do I Secure Services With Priceless Beauty?**

You will be required to accept a customized quote we will provide for you upon receiving your completed questionnaire. A 25% non-refundable/ non-transferable deposit and mutual booking agreement will confirm your wedding day services.

## **When Should I Book My Beauty Team For My Wedding?**

As soon as you know the date and location. At least 6-12 months is recommended as there are popular dates which book up quite a bit in advance. However, as we have a growing team of fabulous artists we can usually accommodate last minute requests, so don't hesitate to connect with us.

## **Why Is A Trial/ Preview Important?**

Each bride and wedding are unique: personal style, cultural preferences, skin concerns, and personality all play a role in determining your wedding day look. We block 2 hours for makeup and 3.5 hours for makeup and hair. In this time your artist will not only get to know your needs but you will get the chance to be comfortable with the artist you are entrusting with your appearance on your big day. We think personalities should be on the same vibrations so that you look and feel fabulous on your wedding day!! All trials are conducted in Pickering Village.



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## **How Long Before The Wedding Should I Have My Preview?**

We recommend 3-6 months so that the look is still current and in season. It does allow enough time in the rare occasion that you have any skin irritation or change of heart that we can resolve any concerns in a reasonable amount of time.

## **How Many People Can You Accommodate?**

We have a team of artists which means we can take bookings of up to 15 people per day.

## **Will You Come To Me?**

Absolutely! Local travel rates are \$20 per artist.

## **How Long Does The Makeup Last?**

Traditional makeup will last about 80% for up to 12 hours. Airbrush makeup will last about 90% for 15+ hours.

\*\*Please keep in mind there are so many variables which are beyond our control such as skin type, excessive sweating, humidity, rain, touching or kissing. All these factors can cause the makeup to come off sooner than expected. The only way to 100% guarantee the makeup to stay perfect for the entire duration of wedding is to book a full day on site touch up service.

## **What Is Touch Up Versus Full Day Service?**

Touch up includes 1 touch up usually between ceremony and reception. For up to 1 hour to refresh the makeup or offer slight look change moving unto the evening. Full day is just that. You will have an artist behind the scenes ready to keep you looking perfect for up to 8 hours. Hourly rates apply.

## **What Is Airbrush Makeup?**

Airbrush is a lightweight long lasting water resistant foundation that is applied with a light mist of air. Airbrush gives you a flawless and camera ready finish to your skin. We offer it complimentary in our previews. 99% of our brides choose to go with airbrush for their wedding day.





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## How Can I Make A Payment?

You can make a payment in person at Priceless Beauty Studio. We accept EMT, Credit Card, or Cash.

We also accept all major credit cards via PayPal. Payment can easily be made through the invoice you will receive upon booking. You can also pay via Email Money Transfer. Balance is due 14 days prior to your event.

## Do You Have A Portfolio?

Please check out our work on Instagram:  
Main Account [@pricelessbeautygram](#)

[Team Portfolio @pricelessbeautyteam](#)

## Do You Have Client Reviews?

Our clients love to share their experience with us!  
[Google: Priceless Beauty Studio](#)

## Why Priceless Beauty?

Pamela, Lead Artist and Owner of Priceless Beauty has made it her passion to offer top quality services for the past 15 years. Her artistry has won multiple awards including 1st place in a highly recognized beauty competition such as the Allied Beauty Association. Pamela represented Canada in 2016 & 2018 at the International Makeup Championship placing in the top 5 in Germany. Pamela was named Makeup Artist of the Year in 2019 by The Toronto Hair + Beauty awards. Most recently she was named makeup specialist of the year by the Toronto Hair & Beauty Awards. Her team is personally hand picked and trained regularly to ensure newest techniques, best quality products, and customer service. She is committed to running a business with zeal and integrity. When you choose Priceless Beauty, you are purchasing beauty and peace of mind.

**BOOK YOUR CONSULTATION**

We offer complimentary phone or live video consultations so you can have a personal conversation with your bridal beauty coordinator.  
**Click the button to book your consultation.** We cannot wait to hear from you!